

Group Discussion

Objective

Uses the participants as a resource; develops a sense of group identity; elicits questions. Often used to open a training session, get participants thinking, sharing best practices, and summarizing key learning points.



Time Required

About 10-30 minutes - can easily expand or contract the activity to suit the available time.

Materials Required

- Create your open-ended questions in advance
- Flip chart and markers

Instructions

- Ask an open ended question. Example questions:
 - What are the benefits of product x?
 - How has the market changed in the past six months?
 - What strategies do you use to keep your database up-to-date?
- State the question clearly and repeat it if necessary.
- Allow the participants time to think about their answer. Be sure not to answer your own questions, just wait for a response.
- Write answers on flip chart.

Debrief

- What did we learn?
- Why did we work on this activity?
- How will this information help you in your job?
- Stress that there is typically more than one solution and encourage participants to leverage each other's knowledge and experience.

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